

Introduction to Lisbon

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There are several good reasons to consider Lisbon an excellent investment destination for the Chinese enterprise. Besides its privileged geostrategic situation as the Atlantic gateway to Europe, with access to 500 million European consumers, it also maintains a unique relationship with Portuguese-speaking countries, standing for a market of totally 250 million people.

This city is one of the safest in Europe and the economic centre of a broad region, with qualified human resources, a cosmopolitan environment and a high quality of life. Lisbon, on the other hand, is a city with environmental care, creative and entrepreneurial, with a wide range of real estate offer.

In addition, considering the modern transportation and telecommunications infrastructure network, many international companies have established their headquarters and expertise centres in Lisbon.

Source:

- Trade & Investment Agency of Portugal (AICEP)
- [Lisbon Municipal Council](#)