

Distribution of the industrial sectors in Lisbon

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The metropolitan area of Lisbon accommodates 15.2% of the manufacturing industry of Portugal.

According to data published by the Bank of Portugal, in 2019, this region concentrated 59.4% of the companies of the Pharmaceutical Industry; 34.2% of the companies of the Recorded Media Printing and Reproduction Industry; 33.3% of the Tobacco Industry; 39% of the Shipbuilding companies; 25.7% of the companies that Manufacture Computer Equipment; 20.5% of the companies that Manufacture Automobiles; 18.2% of the companies in the Machinery and Equipment Industry; 16.1% of the companies in the Food Industry; 15.6% of the companies in the Basic Metallurgical Industries; 14.6% of the companies that Manufacture Pulp, Paper, Cardboard and their articles; 11.9% of the companies in the Beverage Industry; and 8.2% of the companies in the Wood and Cork Industry.

Source: [Bank of Portugal](#)

1. Creative Economy

Lisbon's cosmopolitan and multicultural environment, its receptiveness to technological innovation and in particular to information and communication technologies (ICT's), its competitive and highly qualified workforce, are favorable characteristics for the development of a creative economy in the city.

As such, one of the sectors with the greatest growth potential in Lisbon is that of Creative Economy, considered here as a

determining economic sector for the city, involving different fields: economic, sociocultural and technological.

2. Sea Economy

With a privileged geostrategic location, Lisbon and its metropolitan area ensure distinctive and favorable conditions for the success of a circular and sustainable blue economy.

Its highly diversified, innovative and entrepreneurial ecosystem of excellence includes numerous R&D centers, universities, startups and spin offs, mature companies, institutions and associations, enabling development of innovative ideas and structural projects regarding the blue economy.

3. Health Sector

Lisbon is recognized as potentially attractive in the areas of health and well-being, with a diversified network of health services. The excellence of hotel availability, associated with the provision of quality healthcare, support the development of medical and well-being tourism as an emerging trend. Recent scientific discoveries, such as the decoding of the human genome, robotic surgery, bionic prostheses, preventative medicine development and gerontology, not only contribute to the development of the strategic health sector, but also to the growth of related economic sectors such as information technologies, tourism, robotics and textiles.

4. Digital Economy

Lisbon – city area and extended metropolitan area – has proved to be very attractive for the installation of leading

international companies in the sectors of Information and Communication Technologies (ICT), Internet, Media and Audiovisual, and Software industries.

With a view to promoting the establishment of new companies, the creation of highly qualified jobs and the attraction and retention of talent, the Municipality has been developing a project with several partners with the aim of strengthening the city's attractiveness and competitiveness in this regard.

5. Tourism

Tourism is an economic branch with a great capacity to generate employment, investment and modernization of the city, being currently responsible for more than 80 thousand jobs in the city area of Lisbon, and for an economic turnover in excess of 6,300 million euros.

Source:

- [Lisbon Municipal Council](#)
- Lisbon City Hall – Major Options of the 2020/2023 Plan of the City of Lisbon