

Tourism Information

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Monthly average occupancy rate in accommodation facilities in Fortaleza – Ceará – 2014-2019

Month	Average occupancy rate in accommodation facilities in Fortaleza (%)					
	2014	2015	2016	2017	2018	2019
January	89.1	86.3	81.2	84.9	75.6	76.5
February	72.1	72.9	70.7	73.8	85.8	86.9
March	67.7	67.9	65.4	69.9	75.8	76.7
April	65.6	66.0	64.2	66.5	71.7	72.3
May	59.1	60.7	58.3	62.4	68.6	69.9
June	66.2	66.9	65.5	69.6	64.8	65.8
July	86.3	83.4	80.3	84.3	71.9	72.6
August	69.3	69.8	68.1	71.9	87.2	88.1
September	74.5	75.3	70.0	73.8	74.2	75.7
October	74.3	74.7	71.1	74.6	75.9	76.5
November	72.6	73.9	70.3	75.8	76.7	77.0
December	69.6	70.8	70.5	73.9	78.0	78.5

Source: Secretariat of Tourism (SETUR)

Sources:

- Secretariat of Tourism
- [Ceará Institute for Research and Economic Strategy](#)